

MT. DIABLO - CHAPTER 20



ASCCA CHAPTER 20, Volume 22, Issue 2 – AUGUST 2026

AUGUST 5, 2026



Automotive Service Councils of California
Professionals in Automotive Service ~ Since 1940



AUTOMOTIVE SERVICE COUNCILS OF CALIFORNIA
Professionals in Automotive Service Since 1940

CHAPTER 20 MOUNT DIABLO

SUCCESSION PLANNING

**"THE PASSING
OF THE TORCH"**

JOIN US FOR AN EVENING OF

- NETWORKING
- FOOD
- INDUSTRY CONVERSATION

WEDNESDAY, AUGUST 12



6:00 PM

FOOD & NETWORKING

Food serving starting at 6:00 PM



6:30 PM

MEETING BEGINS



TOPIC:

SUCCESSION PLANNING

"The Passing of the Torch"



LOCATION

PLEASANT HILL COMMUNITY CENTER

320 Civic Dr.
Pleasant Hill, CA 94523

GUEST SPEAKER



DAVE KUSA

ASCCA IMMEDIATE PAST PRESIDENT



BRING A FELLOW SHOP OWNER OR MANAGER
WHO COULD BENEFIT FROM THIS DISCUSSION.

WE LOOK FORWARD TO SEEING EVERYONE THERE!

ADMISSION

- CHAPTER 20 MEMBERS **FREE**
- EACH ADDITIONAL CHAPTER 20 ATTENDEE **\$20**
- ASCCA MEMBERS (OTHER CHAPTERS) **\$25**
- NON-ASCCA MEMBERS **\$40**
- FIRST TIME ATTENDEES **FREE**

President's Message - August 2026



OFFICERS & BOARD 2026

PRESIDENT

Sergio Fragoso ... 925-934-6665
germansportwc@gmail.com

VICE PRESIDENT

Matthew Weathers 925-932-6604
matthew@central-automotive.net

SECRETARY

Matthew Weathers 925-932-6604
matthew@central-automotive.net

TREASURER

Trent Courtney ... 925-942-3677
trent.franksauto@gmail.com

CHAPTER REPRESENTATIVE

Neal Wiebmer ... 925-798-1205
neal@cocoautoservice.com

EDUCATION DIRECTOR

Steven Boone 925-997-6349
sboone@auhsdschools.org

MEMBERSHIP DIRECTOR

OPEN

DIRECTOR

Steve Elstins..... 925-676-8376
westcoastmufflers925
@yahoo.com

PAST PRESIDENT

Trent Courtney ... 925-942-3677
trent.franksauto@gmail.com

Hello Chapter 20!

I want to start by giving a shout-out to everyone who joined us at our July mixer at Headlands Brewing. In the peak of summer, it was great to slow things down for an evening, catch up, and hear about everyone's shops, family adventures, and everything happening outside of work. Sometimes, those conversations are medicine for the soul.

I hope everyone's summer has been going smoothly and that you've been able to coordinate some well-deserved family time and a few getaways in between the busy days at the shop.

Now it's time to gear up for August!

We're excited to welcome the one and only **Mr. Dave Kusa**, ASCCA Immediate Past President, for an evening focused on **Succession Planning – The Passing of the Torch**.

Whether succession is years away or something you've already begun thinking about, this is a topic that impacts every business owner. Dave's experience and leadership make this a meeting you won't want to miss.

"There is no success without a successor."
— Peter Drucker

I'm looking forward to another great evening of learning, conversation, and seeing everyone again.

Chapter Meeting Information

 **Wednesday, August 12**
 **Dinner Begins: 6:00 PM**

 **Pleasant Hill Community Center**
320 Civic Drive
Pleasant Hill, CA 94523

See you there!

Sergio I. Fragoso Naja
President, ASCCA Chapter 20

ASCCA Chapter 20 MISSION STATEMENT

*"To promote professionalism throughout our industry by upholding our state code of ethics and **sharing our successes and failures with our members and future members**".*

"To elevate and unite automotive professionals and give them a voice".

The logo for the Automotive Service Council of California (ASCCA) is located in the top left corner of the main text area. It features the acronym "ASCCA" in a stylized, bold, blue font with a red outline. Below the acronym, the full name "Automotive Service Council of California" is written in a smaller, red, sans-serif font.

CHAPTER 20

A Conversation with Dave Kusa on August 12th

"Ready to sell your shop? Want to sell in the future? Let's learn together the proper steps to take and when to take them to have your shop ready to sell quickly and for the best price possible as you move to the next stage of life with confidence. We want to be prepared so the business you created and nurtured leaves a lasting legacy for your team and your clients. Please join us for a conversation, not a lecture, about the best way to prepare for your succession."



Dave Kusa graduated from De Anza College with two Automotive Technology degrees. He began his career with Forrest O'Brien Engineering, a service, repair, and turbocharging development shop in Santa Clara and went on to purchase Autotrend Diagnostics in 2001. Dave is also a graduate of the Automotive Training Institute and a past member of RL O'Connor's Bottom Line Impact Group, the premier 20 group facilitators in the nation for the automotive repair industry.

Apart from being active in ASCCA, Dave is also a member of the Automotive Service Association Mechanical Operations Committee and has been published in trade magazines and newspapers around the nation.



Raffle fun at the June meeting

Winners received Snap on gear, Giants game tickets and other miscellaneous gifts. Anthony Durham was on a winning streak.



CHAPTER 20 Rep Report

"Reminder again! A little over a month away. ASCCA's Annual Training Conference is coming up September 11–13 at the Hilton Irvine/Orange County Airport, and I want to strongly encourage our chapter members to make plans to attend.

This is more than just another industry event. It is one of the best opportunities we have each year to step away from the day-to-day demands of the shop, reconnect with other shop owners, and bring back practical ideas that can make a real difference in our businesses. This year's conference will focus on effective teamwork, communication, diagnostics and technology; four areas that every modern repair shop needs to keep improving.

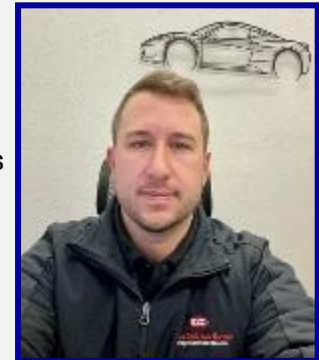
I also want to recognize that our Chapter 20 already has 15 members signed up an attending, which is a great showing for our chapter. That kind of participation says a lot about the value our members see in this event, and I would love to see even more of us there. The more people we have attending, the stronger our chapter representation will be, and the more ideas and energy we can bring back to our local group.

I would also encourage shop owners to consider bringing key members of their team. Service advisors, managers, technicians, and future leaders can all benefit from being exposed to the larger ASCCA community. When our employees hear from other professionals, attend training, and see what is happening across the industry, they come back more engaged, more informed, and more invested in the success of the shop.

The Annual Training Conference is also a great reminder that we are not in this business alone. ASCCA gives us a place to share ideas, learn from each other, build relationships, and strengthen the independent automotive repair industry in California.

Registration is open now, and with 15 Chapter 20 members already committed, I hope we can keep that momentum going. This is a great opportunity to invest in yourself, your team, and the future of your shop."

Neal





FOR IMMEDIATE RELEASE (Excerpt)

BeGREAT! Collective Consulting Joins ASCCA as Corporate Partner

SAN DIEGO, CA — BeGREAT! Collective Consulting is proud to announce its new partnership with the Automotive Service Councils of California (ASCCA) as an official Corporate Partner.

Founded by Dori Eppstein, BeGREAT! Collective Consulting specializes in leadership development, communication training, culture transformation, and business coaching for independent automotive repair shops. The organization is dedicated to helping shop owners and leaders build healthier teams, stronger cultures, and more sustainable businesses through practical, human-centered leadership strategies.

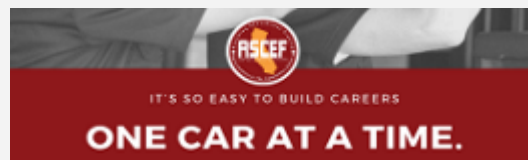
Through programs such as the Managers' Group, Service Advisor Mastery Program, Women in Gear, and Leadership Lab, BeGREAT! Collective Consulting supports automotive professionals in developing the communication, emotional intelligence, accountability, and leadership skills necessary to thrive in today's rapidly evolving industry.

"ASCCA has long been a respected voice and advocate for independent automotive repair shops throughout California," said Dori Eppstein, Founder of BeGREAT! Collective Consulting and COO of John's Automotive Care. "I'm incredibly excited to partner with an organization that is so deeply committed to supporting shop owners, elevating the industry, and creating opportunities for growth, education, and connection."

BeGREAT! Collective Consulting brings a unique approach to leadership and team development by combining operational understanding with emotional intelligence, communication mastery, and culture-building strategies tailored specifically for the automotive industry.

As part of the partnership, BeGREAT! Collective Consulting will continue contributing educational resources, workshops, leadership training, and support for ASCCA members throughout California.

For more information about BeGREAT! Collective Consulting, visit www.begreatcollective.com.



Do you have an old car you don't know what to do with?
Donate to the ASC Educational Foundation!

Call (844) 877-2473 to make a donation today! Every car donated goes towards scholarships for students developing a career in the automotive aftermarket industry.

Vehicle donations are tax-deductible.

We accept all types of vehicles that meet the following basic requirements:

- ◇ **Vehicle has a clear title.**
- ◇ **Vehicle is in one piece.**
 - ◇ **Vehicle is accessible for safe towing.**
 - ◇ **Vehicle does not need to be running.**

For more information about the advantages of donating a vehicle to ASCEF, visit ascef.org.

Your donations raised will continue to help us award scholarships to students seeking a career in the automotive aftermarket industry.

The Jeff Stich Memorial Scholarship



*If you would like to make a
donation, go to*

*ASCEF ~
Jeff Stich Memorial*

CHAPTER 20 MEMBER LIST

REGULAR MEMBERS

All-Flow Muffler & Auto
Danny Larson
3900 Pacheco Blvd
Martinez, CA 94593
925-229-3044

Burrough & Sons Automotv
Jacob Burrough
5154 Sobrante Avenue
El Sobrante, CA 94803
510-222-3330

Cecil's Hi-Tech Auto Care
Antonio Munoz
799 Davis Street
Vacaville, CA 95687
707-448-0861

Central Automotive
Matthew Weathers
1425 Auto Center Drive
Walnut Creek, CA 94597
925-932-6604

Contra Costa Auto Service
Neal Wiebmer
1410 Concord Ave, Ste A
Concord, CA 94520
925-798-1205

Dick & Ryan's Auto Repair
Trevor Stoneham
1679 1st Street
Livermore, CA 94550
925-373-9055

Dublin Car Tek
Tim Johnson
6008 Dougherty Rd.
Dublin, CA 94568
925-829-9300

European Auto Repair
Carlos Showing
1573 Third Avenue
Walnut Creek, CA 94597
925-944-5606

Frank's Auto Service
DJ Frank & Trent Courtney
1255 Boulevard Way
Walnut Creek, CA 94595
925-942-3677

German Sport
Sergio Fragoso
1400 Autocenter Drive
Walnut Creek, CA 94597
925-934-6665

Gilmores Auto Service
Phillip Sanders
2151 N. Broadway
Walnut Creek, CA 94596
925-939-9430

JJ Auto Repair
Victor & Teresa Gonzalez
6300 Brentwood Blvd, #A
Brentwood, CA 94513
925-513-5927

M Service
Dante Paulazzo
2008 Mount Diablo Blvd.
Walnut Creek, CA 94596
925-932-8744

Mazda's Plus
Scott Carvalho
1400 N. 9th St, Suite 21
Modesto, CA 95350
209-571-8664

Monkey Wrenches, Inc.
Ted Curran
8130 Brentwood Blvd
Brentwood, CA 94513
925-634-4145

Orinda Motors
Allen Pennebaker
63 Orinda Way
Orinda, CA 94563
925-254-2012

Orinda Shell Auto Care
Kathy Mitchell
9 Orinda Way
Orinda, CA 94563
925-254-1486

Precision Auto Repair
Tyler & Renee Edgren
164 A Wyoming Street
Pleasanton, CA 94566
925-462-7440

Randys Mobile Mech'l Svc
Randy Wilferd
2750 Cloverdale Ave.
Concord, CA 94518
925-288-0766

Solano Way Auto Repair
Ken R. Fritzberg
2197 Solano Way
Concord, CA 94520
925-676-2890

TechZone Auto
Matt Patterson
1300 Galaxy Way, Suite 3
Concord, CA 94520
925-465-4966

Walnut Creek Automotive
Jeff Boaman
1855 Contra Costa Blvd
Pleasant Hill, CA 94523
925-849-6440

West Coast Muffler & Tire
Steve Elstins
2090 Market Street
Concord, CA 94520
925-676-8376

HONORARY LIFETIME MEMBERS

Mary Kemnitz
D&H Enterprises
2689 Monument Blvd
Concord, CA 94520
925-356-0683

Walt Commans, ASE
5312 Quail Ridge
Terrace Anaheim
Hills, CA 92807
714-974-3208



ASCCA Chapter 20 MISSION STATEMENT

"To promote professionalism throughout our industry by upholding our state code of ethics and sharing our successes and failures with our members and future members".

"To elevate and unite automotive professionals and give them a voice".

Chapter 20 appreciates its Associate Members, Branch Members and Corporate Representatives

Acrisure Insurance	Ryan Cummings	925-553-4874 rcummings@acrisure.com
Allied Auto Stores	Larry Nelson	925-465-5501 larry.nelson@alliedautostores.com
AutoZone	Robert Dominguez	510-861-1842 robert.dominguez@autozone.com
BG Fleming Distributing Co.	Christopher Smith	916-223-0559 csmith@bgfleming.com
	Nels Johnson	707-301-5484 nels@bgfleming.com
Digital Financial Group	Shannon Devery	626-476-9016 'shannon@fdis-sangabrielvalley.com
O'Reilly Auto Parts	Jonathon Fontana	925-209-0353 jfontana3@oreillyauto.com
	Edgar Vazquez	949-903-8630 evazquez16@oreillyauto.com
NAPA Auto Parts	Terrie Drewry	916-417-8442 terrie_drewry@genpt.com
SC Fuels	Mark Williams	408-625-6059 williams@scfuels.com
	Derik Riesberg	916-316-3752 riesberg@scfuels.com
Standard Motor Products	Anthony Durham	510-381-9198 adurham@smpsfa.com
Superior Auto Parts	Nick Caron	925-428-3924 nick@trimoninc.com

Chapter 20 Educator Members

Acalanes High School
Jason Dukes
1200 Pleasant Hill Road
Lafayette, CA 94549
925-280-3970, x7331

Alhambra High School
Ryan Shelley
150 E Street
Martinez, CA 94553
925-313-0440 ext 1432

Bay Area Community Colleges
Pamela Gutman
555 Ralph Appenzato
Memorial Parkway
Alameda, CA 94501
925-872-9356

Campolindo High School
Las Lomas High School
Steve Boone
300 Moraga Road
Moraga, CA 94556
925-997-6349

Clayton Valley High School
Michael Bellew
1101 Alberta Way
Concord, CA 94521
925-768-1047

Concord High School
Greg Golsang
4200 Concord Blvd
Concord, CA 94521
925-687-2030

Contra Costa College
2600 Mission Bell Drive
San Pablo, CA 94806
510-215-3974
510-235-7800

Liberty High School
Jonathan Dorr
850 Second Street
Brentwood, CA 94513
559-977-0181

Las Lomas High School
Kyle Honea
1460 S Main st
Walnut Creek CA 94596
(925) 280-3920 ext 2608

Los Medanos College
Jason Deerman
2700 East Leland Road
Pittsburg, CA 94565
925- 206-9445

Solano Community College
Andrew McGee
1687 North Ascot Way
Vallejo, CA 94591
707-864-7000 ext 5694

Pittsburg High School
Mark Childers
1750 Harbor Street
Pittsburg, CA 94565
925-473-2390 ext 7799



FOR IMMEDIATE RELEASE

RO Writer Announces Corporate Partnership with the Automotive Service Councils of California (ASCCA)

Partnership reinforces RO Writer's commitment to supporting independent auto repair shops across California.

HUNTSVILLE, MD. July 29, 2026 – RO Writer, a leading provider of shop management software for the automotive repair industry, today announced it has entered into a corporate partnership with the Automotive Service Councils of California (ASCCA), a nonprofit trade association dedicated to supporting independent automotive repair professionals throughout the state.

Through this partnership, RO Writer will work closely with ASCCA's statewide network of local chapters, providing resources and support to help independent shop owners run more efficient, profitable businesses. RO Writer will also exhibit at ASCCA's Annual Training Conference this September, giving members the opportunity to see the platform's latest tools and features firsthand. RO Writer is excited to be exhibiting at this year's event and looks forward to connecting with shop owners face to face.

"Independent repair shops are the backbone of this industry, and they deserve tools and support built with their success in mind. Partnering with ASCCA allows us to get closer to the shop owners we serve and better understand the challenges they face every day," said Kris Denos, President of RO Writer.

"We're thrilled to welcome RO Writer as an ASCCA Corporate Partner. It's especially exciting to partner with a company that understands the unique challenges facing independent automotive repair shops and shares our commitment to helping them thrive. Partnerships like this are essential to strengthening our members, advancing our industry, and ensuring independent repair businesses have the resources, education, and advocacy they need to succeed. We sincerely appreciate RO Writer's support and look forward to accomplishing great things together for automotive professionals throughout California." said Jennifer Barizon, President of ASCCA.

RO Writer's Partnership Manager, Nicole Khosla, will serve as the primary point of contact for ASCCA chapters throughout California, working directly with local leadership to ensure members have the support and resources they need.

RO Writer will be exhibiting at the ASCCA Annual Training Conference, taking place September 11–13, 2026, at the Hilton Irvine/Orange County Airport in Irvine, CA. Members are encouraged to stop by the RO Writer booth to see the platform's latest tools firsthand and talk with the team about how it can support their shop.

About RO Writer RO Writer provides shop management software designed to help automotive repair businesses streamline operations, improve customer communication, and increase profitability. In 2026, RO Writer launched RO Connect, a marketing and customer engagement platform that automates communication like appointment reminders and follow-ups, and features MILES, an AI assistant that handles customer interactions around the clock (www.rowriter.com).

About ASCCA The Automotive Service Councils of California (ASCCA) is a nonprofit trade association representing independent automotive repair professionals throughout the state. ASCCA provides education, advocacy, and networking opportunities to help members build stronger, more successful businesses.

Media Contact:

Nicole Khosla, Partnership Manager, RO Writer, Nicole.khosla@rowriter.com

USEFUL LINKS & CONTACTS

ASCCA Membership Portal

Use your email address registered with the ASCCA office for this login creation.
 Your username will automatically be **FirstName.LastName**. [Create your login here](#)

ASCCA Calendar at a Glance

Monthly ASCCA Newsletter for Members

<https://www.ascca.com/news/wyntk-archive>

July 2026

ASCCA Benefits Summary Page

ASCCA attorney, **Jack Molodanof**, 916-447-0313, <jack@mgrco.org>

Legislative and Regulatory Updates for July 2026

Jeff Stich & Kathy Smith/Chapter 20 Scholarships

ASCEF - <https://automotivescholarships.com/scholarships/ascca>

(916) 290-5828 | (916) 444-7462 – fax kpeyser@amgroup.us



ASCCA training video library

NWACA - July Dateline Newsletter

Updated BAR Write it Right Guide: www.bar.ca.gov/wir

ASCCA August 7, 2025 Webinar - Important BAR changes

ASCCA Webinar - What To Do If You Are Cited by BAR

Bureau of Automotive Repair Launches Online License Printing -
www.bar.ca.gov/license-print

BAR - Citation and Remedial Training Programs - <https://www.bar.ca.gov/citation>

BAR - Vehicle Safety Systems Inspection Program -
<https://www.bar.ca.gov/pdf/manuals/VSSI.pdf>

BAR - Aftermarket Matters, January 31, 2026 edition for Northern California

ASCCA State Office

One Capital Mall, Suite 800, Sacramento, CA 95814

Tel: (916) 924-9054, (800) 810-4272; Fax: (916) 444-7462

Gloria Peterson - Executive Director, Ext 104, gpeterson@amgroup.us

Anne Mullinax - Deputy Executive Director, Ext 116, amullinax@amgroup.us

Jacob Gray - Membership Services, Ext 137, jgray@amgroup.us



Maximize your ASCCA membership with four key components:

Networking with Peers: Connect with automotive professionals from across California and build meaningful relationships.

TeamTalk Platform: This platform enhances collaboration within our community.

Chapter and State Benefits: State and Chapter programs are designed to support you.

Business Growth: ASCCA can help you succeed – offering training programs, skills support, legislative monitoring, networking and other relevant resources.



ARE YOU USING YOUR FREE MEMBER BENEFITS?

All ASCCA Members have access to many **FREE** benefits including **exclusive training and educational events**, **business and legal consulting**, **401K solutions for employers**, the **Team Talk community** and much more!

[LEARN MORE](#)



Mission Statement / Core Purpose / Code of Ethics

MISSION STATEMENT: To provide business resources for our members and to advance the professionalism of the Automotive Repair Industry.

CORE PURPOSE: To elevate and unite automotive professionals and give them voice.

CORE VALUES: Integrity, Compassion, Professionalism, Unity

BHAG: Make the public aware that ASCCA means skilled professionalism and inspired customer trust.

CODE OF ETHICS:

1. To promote goodwill between the motorist and the automotive industry.
2. To have a sense of personal obligation to each individual customer.
3. To perform high quality services at a fair and just price.
4. To employ the best skilled personnel obtainable.
5. To use only proven merchandise of high quality, distributed by reputable firms.
6. To itemize all parts and adjustments in the price charged for services rendered.
7. To retain all parts replaced for customer inspection, if so requested.
8. To uphold the high standards of our profession and always seek to correct any and all abuses within the automotive industry.
9. To uphold the integrity of all members.
10. To refrain from an advertisement, which is false or misleading or likely to confuse, or deceive the customer.